



coeliacuk
live well **gluten free**

IMPACT REPORT

2023

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**MAKING AN IMPACT FOR PEOPLE
WHO NEED TO LIVE GLUTEN FREE**



Community and Support

"I don't know what we would have done without you. There was no other help available."

Roy and Diane from Lincolnshire



"The support Coeliac UK offers has been invaluable. The recipes they send out and the monthly newsletters are always great."

Molly from Loughborough

"I use the app and find it useful to check products I would otherwise be very unsure about using."

Cath from The Western Isles

Investment in our services: including launch of our new Live Well Gluten Free app providing the suitability status on over **190,000** food and drink products and information on over **3,000** GF accredited venues for eating out

Launched Teen Virtual Clubs for **12-15** year olds enabling them to connect and share experiences with others like them



19,853 people supported through our helpline and dietitian led workshops



1.2m people found answers on our website



Welcomed **20** new local meet up hosts contributing to **300** community events



Hosted **Gluten Free Food Market** in Cardiff with support from volunteers

Advocacy and Awareness

Carried out an All Party Parliamentary Group inquiry into diagnosis

Hosted a Scottish Parliamentary reception at Holyrood

Hosted two meetings with the Cross Party Group in Wales



“Coeliac UK are a vital asset. They have for 50 years supported the coeliac community to live happier, healthier lives.”

Maree Todd MSP, Minister for Public Health, Woman’s Health & Sport

Comments made on *This Morning* prompted our open letter to ITV, which was picked up by 50 media outlets across digital and print platforms, reaching over 122 million people through media coverage. We also successfully secured a spot on the show.



Professor David Sanders with Frankie and her mum Nicola.



Our Cost of Living study was picked up by **39** media outlets and seen by up to **26m** people



Coeliac Awareness campaign reached **50 million** people through social media and PR



44,887 people took our self-assessment to see if they should be tested for coeliac disease



Awareness of Coeliac UK amongst the general population increased from **30% to 42%** (since 2019)

Research

“Our project is looking at exactly where the key immune cells driving coeliac disease are found in the gut lining. The project wouldn’t be possible without the generosity of Coeliac UK donors.”



Dr Michael Fitzpatrick,
Researcher at Oxford University

Managed two grant streams: **£250k** for basic science research and two **£5k** grants for postgraduates

Raised **£126k** for our research work through fundraising activities



Food Safety

“It is great that we can now offer our guests a gluten free menu with confidence that our systems and processes are in line with Coeliac UK standards, giving our guests more choice and confidence.”

Eunán Baird, Head of Safety, Bill’s (The Ivy Collection)



“The rigorous testing and strict standards behind the Crossed Grain trademark give us, and most importantly, our customers, absolute trust and peace of mind”

Thomas Robson-Kanu, CEO, The Turmeric Company

17 new partners in our food safety/licensing schemes, including Bill’s

Over **3000** GF accredited venues across the UK



158 partners renewed their Crossed Grain trademark licences



12 new partners joined the scheme, bringing the total number of products carrying the Crossed Grain trademark to over **2000**



Fundraising success

"I'm proud to have raised money for Coeliac UK, inspired by my daughter's diagnosis. I feel I have helped in a small way."

Keith from Gloucester taking on 10 peaks in the Lake District with friends

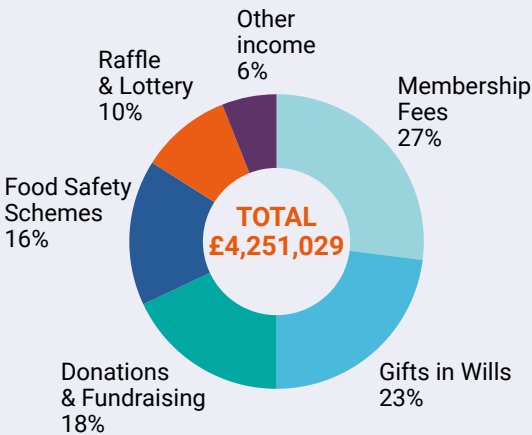


"Our family knows the challenges of living with coeliac disease. Coeliac UK do an excellent job at getting information out there and being a voice for all those having to live without gluten."

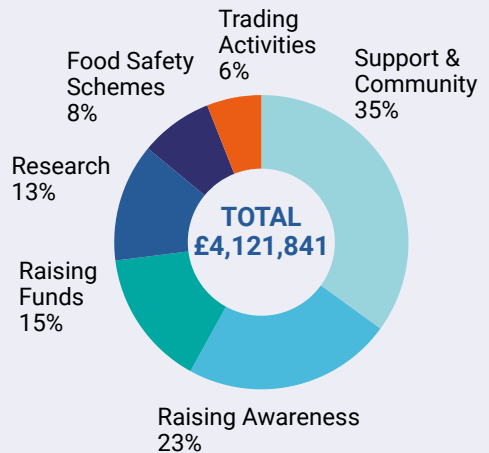
The Gough family from Oxfordshire at the summit of Yr Wyddfa

Key Figures

INCOME



EXPENDITURE



We made a real difference to people, with the help of our community

“Over the past year, our work has made a huge impact on the lives of people with coeliac disease and gluten related conditions. Thanks to the dedication of our supporters, volunteers, and staff, we’ve helped get more people diagnosed with coeliac disease, funded groundbreaking research, and expanded the availability of safe gluten free food options in venues and stores.

As both the CEO of the charity and the mother of a son with coeliac disease, I am deeply grateful for all the support we receive. On behalf of myself, the entire team at Coeliac UK, our dedicated volunteers and advocates nationwide, and the individuals whose lives have been significantly impacted and even transformed, I extend our heartfelt thanks.”




Hilary Croft, Coeliac UK CEO



You can read a full statement of Coeliac UK’s 2023 Consolidated Accounts at www.coeliac.org.uk/plans-and-reports



Contact Us

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