









#### Welcome to the Volunteers' Conference





### Our day together

- Coeliac UK Update
- ➤ Engaging Members and developing the Charity
- ➤ Updating our services: venue guide and recipe database
- Scotland update
- Developing Local Groups review of governance and finance
- Recruiting Committee Members and volunteers
- Thanks and close













Overview of Coeliac UK

Campaign update – Isitcoeliacdisease.org
Campaigning priorities for 2017
Plans for improvement
The Volunteer team





## Campaign update - isitcoeliacdisease.org.uk





Go to: isitcoeliacdisease.org.uk

Or call: 0845 305 2060





#### The results...

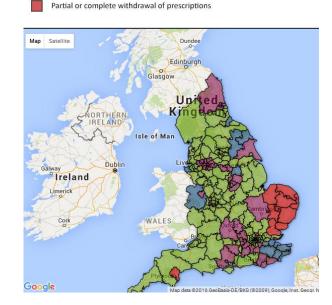
- leaflets into 6000 GP surgeries with over 100k
   picked up
- info ads onto screens in 1,500 GP surgeries
- A3 posters into another 1,000 surgeries
- targeted out key audience through social media ads and videos
- worked with pharmacies in a pilot to identify pharmacy customers at risk of coeliac disease
- created our first ever TV advert





## Campaign priorities for 2017

- continuing our diagnosis work
- food on the move
- prescriptions



Limiting units and product types

# Gluten-free Guarantee





**€**oeliac<sup>4</sup>

## Plans for improvement







### And what of volunteering?

#### A growing team:

- Miranda
  - Tuesday, Wednesday, Friday
- Isobel
  - Full time
- Coralie
  - Wednesday, Thursday, Friday
- Bharpur
  - •Full time

Volunteering@coeliac.org.uk





### And what of volunteering?

#### Growing roles:

- Local Groups
- Member 2 Member
- Food Campaigner
- Health Campaigner
- Research volunteering
- Office volunteering
- Event volunteers

Volunteering@coeliac.org.uk





## Thank You

