

Company Number: 03068044
Charity Number: 1048167
Scottish Charity Number: SC039804

Coeliac UK
(Limited by Guarantee)

Financial statements
For the year ended 31 December 2019

**Coeliac UK
(Limited by Guarantee)**

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**Coeliac UK
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Legal and administrative information

The organisation is a charitable company limited by guarantee, incorporated on 14 June 1995 and registered as a UK charity on 20 July 1995. Coeliac UK is the successor body to The Coeliac Society which was established in 1968.

The Charity was established under a Memorandum of Association that established the objects and powers of the charitable company and is governed under its Articles of Association. The Articles provide for the Board to consist of up to nine elected Governors, two co-opted Governors and one Governor nominated by the Health Advisory Council. One third of the elected Governors resign at each Annual General Meeting and can stand for re-election for one further term.

Board of Governors

Claire Andrews
John Bremner
Maureen Burnside
James Chappell – Vice Chair (until 22 June 2019)
Chair (elected 22 June 2019)
Mike Elliott – Chair (resigned 22 June 2019)
Margaret Morgan – Vice Chair (elected 22 June 2019)
Kenneth O’Dea
Dr Anita Patel (co-opted)
Professor Alan Perkins
Professor David Sanders
Reshma Shah (elected 22 June 2019))
Robert Trice

Company secretary

Julia Malthouse

Chief executive

Sarah Sleet (resigned 1 March 2019)
Hilary Croft (appointed 3 June 2019)

**Reference and administrative
details company number**

03068044

Charity number

1048167

Scottish Charity number

SC039804

**Registered office and
operation address**

Third Floor
Apollo Centre
Desborough Road
High Wycombe
Buckinghamshire
HP11 2QW

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Legal and administrative information (continued)

Auditors

Saffery Champness LLP
St John's Court
Easton Street
High Wycombe
Buckinghamshire
HP11 1JX

Bankers

HSBC Bank plc
Oxford Circus Branch
196 Oxford Street
London
W1D 1NT

Lloyds Bank
21-31 White Hart Street
High Wycombe
Buckinghamshire
HP11 2HL

Solicitors

Blaser Mills
Park House
40 Oxford Road
High Wycombe
Buckinghamshire
HP11 2EE

Report of the board of governors for the year ended 31 December 2019

The Board of Governors who are the charity trustees, and directors of Coeliac UK ('the charitable company'/'the Charity'), have pleasure in presenting their report, which incorporates the report of the directors for the purposes of company law, and the accounts for the year ended 31 December 2019.

1 Introduction

2019 was a year of transition. In addition to delivering against the final years of our 10 year strategy, our CEO for the past 13 years, Sarah Sleet, left in March and our new CEO, Hilary Croft joined us in June. We are grateful for Sarah's wise guidance and hard work which has seen the charity grow and support so many people and we are pleased to welcome Hilary, who brings with her a wealth of experience gained from over 25 years working in FMCG, retail, consulting and charity sectors.

With the conclusion of our previous 10 year strategy came the development and migration to our new five year strategy, taking us from 2020-2025. The strategy planning period has been limited to 5 rather than 10 years, as the nature of the environment in which we operate has become more dynamic and faster paced, with the advent of digital innovations and increased consumer empowerment. Our strategic planning has also included a review of our operating model, some restructuring and additional recruitment to ensure that we are well positioned to grow our impact even further.

This report provides a summary of what we have achieved in 2019 against our strategic aims and operational and financial plans.

In writing this report we have adhered to the Charity Commission's guidance published as the Standard of Recommended Practice, (SORP) FRS102.

2 Objectives and activities for 2019

Our Business Plan for 2019 continues to focus on our six key aims:

- accelerated rate of diagnosis and uniformly high quality care and management
- authoritative support and advice, and valued services
- campaigning for clearer labelling and more choice in the packaged food market
- campaigning for clearer signposting and more availability of gluten free options in the catering/eating out sector
- continuing to fund high quality research with a view to improving clinical outcomes and developing long term solutions to living with coeliac disease
- continuing to develop the efficiency and effectiveness of the charity's performance

The key highlights of our performance against each of these aims includes:-

2.1 Accelerated rate of diagnosis and uniformly high quality care

- With the continued financial support of ThermoFisher Scientific, we launched the fifth year of our "Is it Coeliac Disease" campaign in May, promoted through our volunteer groups and digital channels. By the end of the year we had over 52 thousand self-assessment tests completed (a small increase on 2018), with 99% indicating that the individual should be tested/considered for testing.
- In July, we hosted the inaugural meeting of the Rare Disease Collaborative Network (RDCN) for non-responsive (NRCD) and refractory coeliac disease (RCD). The RDCN for NRCD and RCD supports patients with more severe forms of coeliac disease and related conditions, for whom the gluten free diet is not sufficiently effective to successfully manage their health.
- In 2019, the results of Coeliac UK funded research exploring the impact of changes to prescribing policies for gluten free food was published. By 2016 many Clinical Commissioning Groups (CCGs) in England had withdrawn or reduced support on prescription for gluten free food. There was very little evidence of CCGs monitoring the impact of their withdrawal so we funded this research to better understand the effect on our members. The results showed that dietary burden eg the time to find or make gluten free food and the cost of gluten free food was significantly higher for participants living in areas where access to prescriptions had been removed. The higher dietary burden may reflect the increased cost and variable availability of gluten free foods. We know that gluten free staple foods are 3-4 times more expensive than their gluten containing equivalents and are not readily available in budget supermarkets and convenience stores. Reassuringly, despite the changes, many people have adapted in the short term and are managing. In the non-prescribing areas around 10% reported severe or very severe impact. During CCG consultations we have continued to provide advice and to challenge CCGs, to maintain support for gluten free food on prescription.
- To improve awareness and knowledge of coeliac disease amongst healthcare professionals we attended six GP and two dietitian events. We provided attendees with new checklists for newly diagnosed patients and for annual reviews. We know from the respondents to our post diagnosis care survey that less than 50% of people are having an annual review. We estimate that through this channel we could potentially impact over 3.5 million patients, 35 thousand of whom may have coeliac disease.
- We participated in six NICE (National Institute for Health and Care Excellence) consultations to ensure that coeliac disease was properly recognised and monitored. Five of these were identifying the appropriate

connection with coeliac disease to other conditions where there appears to be an increased prevalence of coeliac disease. These included:-

- Type 1 diabetes in adults
- Diabetes in children and young people
- Epilepsies in children, young people and adults
- Suspected neurological conditions
- Thyroid disease
- Our work in devolved nations continued to progress. Following the suspension of the Northern Ireland Assembly at Stormont in January 2017, our specific support activity for Northern Ireland remained on hold. However, we continued to work directly in Wales and Scotland to support:
 - The trial of alternative routes to gluten free prescribing in Wales with the Hywel Dda chip and pin scheme
 - Policy influencing in Wales with the Care in Schools alliance and Additional Learning Needs and Education Tribunal Act, through the Coeliac Disease Cross Party Group
 - Scottish Government with their Modernising Patient Pathways Programme. This includes a pathway on coeliac disease to improve care for people with coeliac disease and also pathways for other gastroenterology conditions where we are ensuring that testing for coeliac disease is included at relevant points.
 - NHS Inform in Scotland to develop joint resources on coeliac disease for patients and healthcare professionals
 - East Renfrewshire Council (ERC) to participate in our national awareness campaign to communicate about coeliac disease to all parents and children across their 30 schools
- In November 2019 we initiated the development of a new devolved nations' strategy for 2021-2023. The conclusions from this work are expected mid-2020 and will be included within our business planning process for 2021.

2.2 Authoritative source of support and quality services

- In 2019 we supported nearly 67 thousand members with advice and information about coeliac disease and living gluten free. This is a 3% increase on 2018 and is notably better than the general charity membership market which is in decline. We also significantly increased engagement with both members and non-members through our social media channels with nearly 80 thousand Facebook followers interacting with us 130 thousand times, and nearly 32 thousand Twitter followers interacting over 80 thousand times. This level of engagement is an encouraging indication of an audience that continues to highly value the expertise and resources that we provide.

- Specific support and services that we provided in 2019 included:

- Over 15 thousand calls taken by our helpline (an average of nearly 60 each day) – 24% diagnosis/diet/health, 21% food advice, 55% membership

“Thank you so very much for your very kind suggestions and help, I honestly can’t tell you enough just how much I appreciate your support!”

- 1.3 million page views of the 1097 recipes on our website (including 92 new recipes), with apple crumble being the most popular with 32 thousand page views
- 400 thousand page views of the food and drink information on our website
- Our “Moving On” pack developed (with support from the James Tudor Trust) for young adults with coeliac disease who are going to University/leaving home, continued to be popular and over 220 were issued in 2019

“I really liked the Moving On pack, so thanks so much for this initiative. I felt looked after, part of a group and not isolated with being coeliac, and full of practical advice.”

We also engaged with nine Universities in 2019 to help raise awareness and support for students with coeliac disease

Nearly 200 of our “Young Champions” packs (supported by Nature’s Path) were requested and issued. These packs are designed to help our younger audience (c.5-11) with coeliac disease speak more confidently about their condition with peers and other stakeholders

- Over 42 thousand members used our innovative Gluten Free Food Checker app – 30% more than 2018. The success of the app was acknowledged in June 2019 at the MemCom Membership Excellence Awards for the “Best use of an app” category

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Report of the board of governors for the year ended 31 December 2019 (continued)

- We launched our new website in August to improve access and user experience when seeking information about coeliac disease and living gluten free. Initial results are promising and the bounce rate and number of pages viewed per session have both improved by over 20%, indicating that users are staying longer on our new site and engaging more with our content
- We held two Gluten Free Food Festivals in 2019. York in June and Cardiff in November. We had over 1,200 attendees to each and over 20 food exhibitors, in addition to talks, workshops, cookery demonstrations and dietician appointments. These were kindly supported by Jane Devonshire, winner of MasterChef in 2016. Jane was formally appointed as our new charity Ambassador in November 2019
- We helped to support and match 91 members with volunteers, for our highly valued "Member2Member" support scheme. This was 64% more than 2018

"The Member2Member volunteer was very supportive and reassuring. They listened. Lovely to know there is someone there to turn to who understands"

- In September we hosted a volunteer conference for leaders of the 64 volunteer groups across the country, where we shared the latest information about coeliac disease and living gluten free, and provided an opportunity for networking and celebration amongst volunteers. We are very grateful to our 243 volunteers who ran and facilitated the local groups providing frontline support to the coeliac community as well as helping at events that Coeliac UK staff ran and attended across the country

"I really enjoy organising events and enjoy even more the thanks I get from our members who attend them and get so much out of it. I know we're valued and our members value the support we provide"

2.3 Access to a wider range of good quality gluten free products

- The uncertainty over Brexit and trading terms has made many food brands more cautious about investment in 2019, and this has particularly impacted our Crossed Grain Trademark licensing programme. Despite the challenging environment many food businesses realise the consumer and commercial value of the trademark and we still license nearly 4,000 products including 400 new ones in 2019. These were the result of:
 - Contracting with 34 new Brand licensees in 2019, including Dorset Cereals, Ginsters and Yorkshire Provender
 - Retaining 86% of existing licensees

**Report of the board of governors for the year ended 31 December 2019
(continued)**

- In December we held a Gluten Free Industry Day to share our expertise, and provide information and advice to over 100 industry attendees, on the importance and approach to providing safe gluten free food

“Really impressed by the level of organisation, quality of the speakers and content. Very well produced. Interesting and informative and catered for a range of attendees from suppliers, retailers, technical, development.”

2.4 Eating out, for pleasure or through need, is freed from restrictions

- As a result of improvements that we made to our support and industry proposition, we made good progress with our Gluten Free catering accreditation programme in 2019. The programme supports living gluten free by improving availability and gluten free food safety in nearly 3,500 catering establishments across the UK
 - We increased the number of new food venues accredited in the year four-fold vs 2018 to over 100. This included two chains and 14 independents
 - Retention of our existing accreditation contracts improved by six points to 94%
 - There was a 10 point increase in the number of audits with the top (A) grade in 2019 – at nearly 86%, indicating that the standard of gluten free catering is improving overall
- We started the development of a new online catering training platform to improve accessibility and user experience for our foodservice partners. This will launch in early 2020

2.5 Providing long term solutions by helping to support research into understanding the nature of the disease, gluten free cereals and a possible cure

- In 2019 we supported nearly £1 million worth of research with grants of nearly £400k, this was a 53% increase on 2018
- The three projects, jointly awarded with Innovate UK in 2018, commenced. These were to:
 - develop a less invasive and more comprehensive test for diagnosis of coeliac disease
 - produce better gluten free bread with new improved ingredients
 - improve the long term management of coeliac disease through a digital platform

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(continued)**

- We led an epidemiology research call, in partnership with Crohn's and Colitis UK, to understand the current prevalence and incidence of the relevant diseases and conditions in the UK. This was successfully awarded in December for work to start January 2020
- We also led a research call for the final element of the 2018 collaboration with Innovate UK. This was successfully awarded in December for research into the development of an artificial intelligence solution for diagnosis and assessment in suspected or known coeliac disease. This project will commence June 2020
- Our Research Conference in March focussed on the gluten free diet for coeliac disease and other gluten related autoimmune conditions. The event attracted 112 healthcare professionals and shared the latest research and best practice from coeliac disease experts

2.6 Delivering value for money for the membership by demonstrably improving our efficiency and effectiveness

- We continuously monitor and improve the efficiency and effectiveness of our expenditure to deliver the best outcomes we can for our beneficiaries at an appropriate cost. For example, in November we launched a new Digital membership for those members who do not require print versions of our materials
- We continued our work from 2018 to implement all our policies and procedures surrounding GDPR to ensure compliance with the regulations

3 Our future strategy – 2020-2025

Our core purpose has not changed, and our new five year strategy will continue to focus on delivering against our existing charitable objects, vision and mission. We are ambitious on behalf of our beneficiaries and want to grow our charitable impact.

We know that to move forward successfully, we need to work hard to keep a sustainable income base. We will continue to focus on our three key funding sources (membership, fundraising and commercial) and will improve our value proposition to each through leveraging new resource, innovative thinking and best practice to try to deliver a step change in income.

We will manage costs carefully and continue to measure ROI to decide where best to invest the precious resources we have.

Regular and effective measurement and tracking will be key to ensuring we know what is working and what is not. We will invest the time to make sure we have the right information to respond in a timely manner to any upturns/downturns that we see.

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**Report of the board of governors for the year ended 31 December 2019
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Over the next five years we have five strategic themes and associated targets:

- REACH - Increase our reach to more people impacted by coeliac condition and related disorders
 - 400k actively engaged individuals (including members)
 - 50% awareness of Coeliac UK
 - 50% of people with coeliac disease diagnosed
- EXPERIENCE - Improve the patient/member experience of our beneficiaries
 - 150 Coeliac UK "care standards" awarded
 - Net promoter score of >50 for key services
- PARTNERSHIPS - Grow partnerships and income to help us increase our charitable impact
 - £3.5m value – income and pro-bono support
- RESEARCH - Support and share research that will positively change health outcomes for our beneficiaries
 - Improve diagnosis
 - Improve management and care
 - Understand cause/effects
- GLOBAL LEADERSHIP - Be world leaders in the support of people affected by coeliac condition

4 2020 Initiatives

Against each of the new strategic themes the key initiatives we plan for 2020 include:

4.1 Reach

- Increased investment in digital and improvements to digital user experience/engagement and content
- New digital membership recruitment campaigns
- New fully integrated Coeliac Awareness and Christmas campaigns

4.2 Experience

- Increased investment in digital and marketing to improve digital user experience, content and channel relevance
- Development of new resources to improve support for children and youth
- Regional volunteer support events to help local group engagement

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4.3 Partnerships

- Development of strategic partnership approach including account based marketing
- Review/improvement of commercial value propositions and resources for partners
- Increased consumer marketing of commercial products and services

4.4 Research

- Improved communication on research progress to key stakeholders
- New fundraising initiatives to grow income available for research
- Development of new research initiatives and partnerships

4.5 Global Leadership

- Work with AO ECS (Association of European Coeliac Societies) to improve support for its' members and extend the European Licensing Scheme
- Work with ISSCD (International Society for the Study of Celiac Disease) and other coeliac associations globally to find opportunities to partner to improve outcomes for our beneficiaries

5 How we are managed – structure, governance and management

5.1 The Charity

Coeliac UK is a charitable company limited by guarantee, incorporated on 14 June 1995 and registered as a charity on 20 July 1995 with the Charity Commission. It was also registered with the Office of the Scottish Charity Regulator in 2008.

The charity's objectives are set out in its Memorandum of Association:

- (i) to help, and to promote the benefit and welfare of, persons with Gluten Enteropathy, Dermatitis Herpetiformis or any medical condition akin thereto ("the Coeliac Condition"); and
- (ii) to advance public education in and understanding of the nature of the Coeliac Condition and its treatments particularly (without prejudice to that generality) among sufferers from the Coeliac Condition and the families, friends and carers of such persons;
- (iii) to promote research into the nature, causes, alleviation, treatment and cure of the Coeliac Condition and to make publicly available the useful results thereof.

5.2 Public benefit

The Governors in exercising their powers and duties, have complied with their duty in Section 17 of the Charity Act 2011 to have due regard to the public benefit guidance published by the Charity Commission. In preparing the report and accounts the Governors have complied with the requirements set out in that guidance to report on the significant activities and achievements of the charity in 2019. They have reported in a way that both sets out the aims and strategies of the charity and demonstrates how the aims and activities of the charity were carried out for the public benefit.

5.3 The Board of Governors

The Board of Governors lead the charity in setting its strategic direction and agreeing objectives and plans to deliver the charity's aims. The Board monitors and evaluates the progress of the charity to ensure it achieves those objectives and plans.

The expertise within the Board is substantial and wide ranging. Trustees include senior directors with banking and food industry experience, lawyers and experienced senior healthcare professionals. All Governors are volunteers committing many days, evenings and weekends of the year working for the charity.

5.4 The Board's Committees

The Board delegates some of its responsibilities to committees to provide a particular focus on some issues. The Audit Committee ensures the robustness of the Board's overall financial and risk monitoring, while the Human Resources (HR) Committee oversees the charity's HR policies ensuring they are legally compliant and fit for purpose.

The Executive Action Committee allows the Board to retain control in crisis situations when the full Board may not be able to be convened. The Committee would only be called upon in emergencies and was not invoked in 2019.

Health Advisory Council and Health Associates

The Health Advisory Council provides the charity with expert insight into health issues related to coeliac disease, associated research and advice on related policies and activities. The Council draws upon a wide range of expertise to reflect all aspects of healthcare.

Food Standards Committee

The Food Standards Committee provides the charity with additional technical expertise and independent appraisal of the standards applied to its licensing and accreditation activities. It also engages with other industry and regulatory bodies to ensure exchange of ideas and state of the art information.

Fundraising Committee

The Fundraising Committee provides the charity with expert insight and fulfils the governance requirements for the detailed scrutiny and oversight of the fundraising undertaken for the charity including for the Research Fund. This Committee reports to the Board of Governors.

Research Strategy Board

The Research Strategy Board (RSB) provides the charity with expert insight and fulfils governance requirements for the review and development of its research strategy. The Board reports to the Board of Governors.

Research Awards Panel

The Panel manages the awards process for grants under the Research Fund. It provides the charity with expert insight and fulfils governance requirements for the review, funding and management of the charity's research awards in line with the charity's Research Strategy. The Panel reports to the Board of Governors.

The Board and its committees continue to use a combination of face to face meetings and teleconferences during the year to review and plans and activities of the charity and ensure the cost effectiveness and efficiency of their operations.

5.5 Recruiting and supporting Governors

Following the retirement of Mike Elliot as Chair of the Board of Governors, due to completion of his allowable term as a Governor, our Vice Chair, James Chappell was voted in as our new Chair at the AGM on 22 June 2019.

Prior to any recruitment round the Board of Governors will undertake a skills audit to identify current and future skills gaps. Roles are advertised widely both in the charity's communications to members and on recruitment websites open to all. The selection process comprises shortlisting on the basis of CVs and supporting statements, followed by an interview panel for shortlisted candidates. Following appointment, new Governors are provided with induction packs and sessions spent with key staff. In 2020 we are undertaking a new recruitment round for a Trustee with a strong Finance background.

5.6 Company Secretary

The charity's Company Secretary is Julia Malthouse.

5.7 Management and staff

The Board of Governors delegates the day to day management of the charity to the Chief Executive who leads a team of 42 full time equivalent staff. Their work is supplemented at times of peak workload by a limited number of temporary staff. The staff work within the Delegation of Authority agreed by the Board. The staff agree a work plan with the Board at the beginning of the

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**Report of the board of governors for the year ended 31 December 2019
(continued)**

year and report progress at Board meetings throughout the year through quarterly reporting.

The Board of Governors appoints an HR Committee to oversee the setting of pay and remuneration for senior management and the entire organisation. Their remit is to regularly review and agree performance review arrangements; agree remuneration policies including terms, conditions and benefits; consider recommendations for individual pay on the basis of individual appraisals and to consider the Charity's human resource strategy. The committee is comprised of the Chair of the Board of Governors and two other governors.

The organisation is comprised of Coeliac UK, a registered charity, and its subsidiary The Coeliac Trading Company Ltd. The principal activity of the trading subsidiary is to raise funds on a commercial basis for the charity to support its charitable activities. The subsidiary is governed by two directors appointed from the senior management team of the charity, one governor from the Board of the charity and one non-executive independent director.

5.8 Our approach to fundraising

Coeliac UK operates a small team of in-house staff to lead and develop its fundraising. As a charity regulated by the Fundraising Regulator we strive to achieve the highest standards in all our fundraising communications and will continue to do this, referring to all the relevant professional and statutory bodies as guidance and regulation develops. Developing positive long-term relationships with all our members, donors and supporters underpins all our actions in this area.

We use the services of a number of carefully selected external companies who are able to provide significant specialist skills to help us deliver specific activities. With each of these companies, we have signed agreements, committing them all to adhere both to the letter and spirit of the regulations.

5.9 Managing risk

A risk register is used by the Board and staff to monitor the major risks to which the charity is exposed. Actions are identified on the register to mitigate risks and the register is routinely monitored at Audit Committee meetings. All major project work undertaken by staff have risks and mitigation measures identified at the beginning and these are monitored throughout the project lifetime.

Key risks identified in 2019 remained the changing environment around data protection and income challenges due to economic uncertainty relating to Brexit. These risks were actively managed with appropriate mitigations in place. We continue to monitor key developments through the Charity Commission, the Information Commissioner's office as well as fundraising professional bodies.

6 Financial review

6.1 Overview

The charity's total income in 2019 was £3.8 million, slightly below the income for 2018 of £4.1 million. The decrease was mainly driven by the exceptional grant of £500 thousand that we received from Innovate UK in 2018, and the fact that that we were unable to fully bridge the gap in our 2019 income, despite our legacy income being £320 thousand higher than 2018.

We balanced the income shortfall with reductions in unrestricted expenditure where we could without overly compromising the quality of our services. Total expenditure was £4.0 million – resulting in an overall deficit of £121 thousand. The deficit was driven by restricted income and expenditure - our unrestricted income and expenditure, where we had more flexibility, ended the year with a small surplus of £65 thousand.

In 2020 we will continue to focus on building sustainable income streams to ensure that we are in a strong position to deliver our new five year strategy.

6.2 Investment performance

As a result of changing our investment manager, a realised gain of £44k was made on our holdings at the point of transfer. Our new holdings have made an unrealised gain of £27k during the year, bringing total investment gains for 2019 to £71k compared to an unrealised loss of £97k in 2018.

6.3 Investing in research

Overall research expenditure during the year increased from £469k to £555k or nearly 15% of income.

6.4 Investment policy

The charity's investments were moved at the start of the year to be managed by Cazenove Capital, to provide a reasonable and growing income over the long term, commensurate with a moderate but not excessive degree of risk. The charity will not invest in high risk instruments, such as derivatives, hedge funds, covered warrants or spread betting.

A new investment policy was approved in April 2019.

6.5 Reserves policy

The Board recognises the need to hold charitable funds as free reserves in order to safeguard the continuity of provision of basic services, to fund periods of expenditure in excess of revenue and to fund unexpected expenditure.

The Board of Governors used Charity Commission guidelines, to update the reserves policy in April 2019.

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**Report of the board of governors for the year ended 31 December 2019
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The Board has agreed a policy that sufficient reserves will be held to ensure the charity can operate for up to 6 months when income has been significantly impacted by an external event, in order to assess the future options for the charity.

As and when reserves are above six months, and subject to financial performance, the Audit Committee should look to see whether these potential excess reserves can be utilised by the charity to, for example:

- Fund periods of expenditure in excess of revenue
- Fund unexpected expenditure
- Fund investment into service or income generating opportunities
- Meet match funding requirements to earn grant income

Excess reserves will be designated for a specific activity when an appropriate and timely use of the funds has been identified and agreed by the Board.

In the event there are no extra reserves, the Board may utilise the operational reserves to meet any of the above needs should they arise, subject to a cost benefit analysis. Alternative sources of funding will be assessed in the first instance, with the drawdown of reserves being the last resort, particularly if materially depleting the free reserves.

The free reserves at the end of 2019 were £1,177,568 just over 7.5 months of annual general expenditure. This is above the range set out in our policy. However, the current economic uncertainty may lead to a re-evaluation of our investments to take a cautious approach to allocation of any excess reserves in 2020.

7 Responsibilities of the Board of Governors

The Board of Governors (who are also directors of Coeliac UK for the purposes of company law) is responsible for preparing the Report of Governors and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Board of Governors to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the Governors are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the charities (SORP) FRS102
- make judgements and estimates that are reasonable and prudent

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- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business

The Board of Governors are responsible for keeping adequate accounting records which are sufficient to show and explain the charitable company's transactions and which disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 and the Charitable Company's constitution. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

So far as the Board of Governors are aware:

- there is no relevant audit information of which the charitable company auditor is unaware; and
- the Board of Governors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

The Board of Governors is responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements may differ from legislation in other jurisdictions.

Auditor

This report has been prepared in accordance with the Special Provisions of Part 15 of the Companies Act 2006 relating to Small Companies.

This report was approved and authorised for issue by the Board of Governors on 31 March 2020 and signed on their behalf by



**James Chappell
Chair**

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**Independent auditors' report to the members and governors of Coeliac UK
(Limited by Guarantee) (continued)**

Opinion

We have audited the financial statements of Coeliac UK Limited for the year ended 31 December 2019 which comprise a consolidated statement of financial activities, consolidated balance sheet, consolidated statement of cash flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102.

In our opinion the financial statements:

- give a true and fair view of the state of the affairs of the group and the parent charitable company as at 31 December 2019 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and the parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the governors use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
 - the governors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's or the parent charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.
-

**Coeliac UK
(Limited by Guarantee)**

**Independent auditors' report to the members and governors of Coeliac UK
(Limited by Guarantee) (continued)**

Other information

The governors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact.

We have nothing to report in this regard.

Other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Board of Governors which includes the Directors' Report and the Strategic Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Board of Governors which includes the Directors' Report and the Strategic Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Board of Governors and Strategic Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Accounts (Scotland) 2006 (as amended) require us to report to you if, in our opinion:

- the group or parent charitable company has not kept proper and adequate accounting records, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records and returns; or

**Coeliac UK
(Limited by Guarantee)**

**Independent auditors' report to the members and governors of Coeliac UK
(Limited by Guarantee) (continued)**

- certain disclosures of governors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the governors were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemption in preparing the Report of the Board of Governors and the Strategic Report.

Responsibilities of governors

As explained more fully in the Statement of Responsibilities of the Board of Governors set out on pages 16 and 17, the governors (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the governors determine is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the governors are responsible for assessing the group's and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the governors either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditors under the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with regulations made under those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at:

www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

**Coeliac UK
(Limited by Guarantee)**

**Independent auditors' report to the members and governors of Coeliac UK
(Limited by Guarantee) (continued)**

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's governors, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and governors those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members and governors as a body, for our audit work, for this report, or for the opinions we have formed.



Karen Bartlett (Senior Statutory Auditor)
For and on behalf of Saffery Champness LLP

Saffery Champness LLP
Chartered Accountants
St John's Court
Easton Street
High Wycombe
Buckinghamshire
HP11 1JX

Statutory Auditors

Date: 01.04.2020

Saffery Champness LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006.

Coeliac UK
(Limited by Guarantee)

Consolidated statement of financial activities (including consolidated income and expenditure account)
For the year ended 31 December 2019

	Notes	Unrestricted funds £	Restricted funds £	2019 Total £	2018 Total £
Income					
Donations and legacies	2	1,062,253	52,856	1,115,109	1,386,445
Income from charitable activities	2	1,811,366	80,000	1,891,366	1,939,279
Income from trading activities	2	713,498	85,472	798,970	719,374
Investment income	2	31,309	4,211	35,520	42,221
Total income		3,618,426	222,539	3,840,965	4,087,319
Expenditure					
Expenditure on raising funds					
Donations and legacies		291,344	14,291	305,365	313,064
Trading activities		673,520	13,865	687,384	588,183
Expenditure on charitable activities	3	2,654,770	385,261	3,040,031	2,950,281
Total expenditure		3,619,633	413,417	4,033,050	3,851,528
Net (losses)/gains on investments	11	65,861	5,591	71,452	(97,133)
Net income/(expenditure) for the year	7	64,654	(185,287)	(120,633)	138,658
Balances brought forward		1,568,951	385,345	1,954,296	1,815,637
Total funds carried forward		1,633,605	200,058	1,833,663	1,954,295

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The notes on pages 26 to 46 form part of these financial statements.

**Coeliac UK
(Limited by Guarantee)**

**Consolidated balance sheet
As at 31 December 2019**

	Notes	Group		Charity	
		2019	2018	2019	2018
		£	£	£	£
Fixed assets					
Tangible assets	10	185,203	134,047	185,203	134,047
Investments	11	1,058,928	992,584	1,058,930	992,586
		<u>1,244,131</u>	<u>1,126,631</u>	<u>1,244,133</u>	<u>1,126,633</u>
Current assets					
Investments & deposits	11	505,691	155,286	505,691	155,286
Debtors	12	704,692	474,963	945,588	754,800
Cash at bank and in hand		793,787	1,455,289	433,996	1,091,808
		<u>2,004,170</u>	<u>2,085,538</u>	<u>1,885,275</u>	<u>2,001,894</u>
Current liabilities					
Creditors: amounts falling due within one year	13	(1,379,638)	(1,222,873)	(1,260,745)	(1,139,231)
Net current assets		<u>624,532</u>	<u>862,665</u>	<u>624,530</u>	<u>862,663</u>
Total assets less current liabilities		<u>1,868,663</u>	<u>1,989,296</u>	<u>1,868,663</u>	<u>1,989,296</u>
Provisions for liabilities and charges	14	(35,000)	(35,000)	(35,000)	(35,000)
Net assets		<u>1,833,663</u>	<u>1,954,296</u>	<u>1,833,663</u>	<u>1,954,296</u>
The funds of the charity					
Unrestricted funds					
Designated	15	270,834	333,482	270,834	333,482
General		1,362,771	1,235,469	1,362,771	1,235,469
		<u>1,633,605</u>	<u>1,568,951</u>	<u>1,633,605</u>	<u>1,568,951</u>
Restricted funds	16	200,058	385,345	200,058	385,345
Total charity funds	17	<u>1,833,663</u>	<u>1,954,296</u>	<u>1,833,663</u>	<u>1,954,296</u>

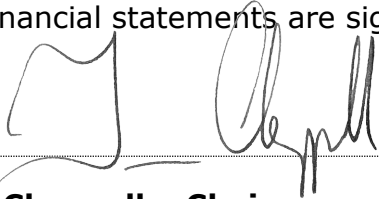
The governors have prepared group accounts in accordance with section 398 of the Companies Act 2006 and section 138 of the Charities Act 2011. These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

**Coeliac UK
(Limited by Guarantee)**

**Consolidated balance sheet (continued)
As at 31 December 2019**

As permitted by s408 Companies Act 2006, the company has not presented its own Statement of Financial Activity and related notes. The Company's loss for the year was £150,254 (2018: £75,272 profit).

Approved by the Board of Governors and authorised for issue on 31 March 2020 these financial statements are signed on their behalf by:



James Chappell – Chair

Company number: 03068044

The notes on pages 26 to 46 form part of these financial statements.

**Coeliac UK
(Limited by Guarantee)**

**Consolidated statement of cash flows
For the year ended 31 December 2019**

	Notes	2019 £	2018 £
Cash flows from operating activities:			
Net cash provided by operating activities	22	(221,530)	450,319
Cash flows from investing activities:			
Dividends and interest from investments		35,520	42,221
Purchase of tangible fixed assets		(130,194)	(93,603)
Purchase of investments		(1,031,066)	-
Sale of investments		1,036,172	-
Net cash used in investing activities		(89,568)	(51,382)
Increase in cash and cash equivalents in the year		(311,098)	398,937
Cash and cash equivalents at the beginning of the year	22	1,610,576	1,211,639
Total cash and cash equivalents at the end of the year	22	1,299,478	1,610,576

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements
For the year ended 31 December 2019**

1 Accounting policies

1.1 Basis of preparation

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK (FRS102) and (Charities SORP (FRS 102)) and the Companies Act 2006.

Coeliac UK meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

There are no material uncertainties about the charity's ability to continue as a going concern. The charity's planned activities, together with its financial position; management of risk and approaches to investments, cashflow and reserves are described in the Report of the Board of Governors. As a consequence, the governors believe that the charity is well placed to manage its risks successfully despite the current uncertain economic outlook. The governors have a reasonable expectation that the charity and the group have adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the annual report and accounts.

1.2 Local groups and accounting policy

The local groups record their income and expenditure on a receipt basis. At the end of the financial year, each group submits a return of its income and expenditure which is included in the Statement of Financial Activities and the Balance Sheet.

1.3 Income

Income from web advertising, sponsorship and licensing, and accreditation is deferred on a proportionate basis over the life of the contract. All other income is recognised when the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

1.4 Cost allocation

Shared costs have been allocated on the following basis:

Description	Method of apportionment
Depreciation	Head count
Information technology	Head count
Support staff costs	Head count
Office costs	Head count

Notes to the financial statements (continued)
For the year ended 31 December 2019

1 Accounting policies (continued)

1.5 Grants

Grants payable are payments made to third parties in furtherance of the charitable objectives.

Grants which are free from specific conditions are recognised in full as soon as there is a legal or constructive obligation committing the charity.

Multiyear grants are conditional on an annual review of progress which will determine if future funding is provided. Due to this condition only one year's funding commitment is recognised.

1.6 Restricted funds

Restricted funds are to be used for specific purposes as specified by the donor. Expenditure which meets these criteria is charged to the fund.

1.7 Depreciation of fixed assets

Provision is made for depreciation on all tangible assets at rates calculated to write off the cost, less estimated residual value, of each asset over its expected useful life, as follows:

Furniture and fittings	20% p.a. straight line
Computer equipment	33.3% p.a. straight line

1.8 Investments

Investments held as fixed assets are revalued at mid-market value at the balance sheet date.

1.9 Leasing

Rental payable under operating leases are charged against income on a straight line basis over the lease term.

1.10 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of obligation can be measured reliably. Costs are analysed between expenditure on charitable activities and costs of raising funds of the charity.

Any direct costs are allocated between restricted and unrestricted funds as incurred.

1.11 Designated funds

Designated funds are unrestricted funds earmarked by the board of governors for particular purpose.

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

1 Accounting policies (continued)

1.12 Pension

The charitable company operates a group personal money purchase pension scheme. The pension cost charged in the financial statements represents contributions payable by the charity during the financial year.

1.13 Basis of consolidation

The group accounts consolidate the accounts of Coeliac UK and its subsidiary undertaking on a line by line basis. The accounts are made up to 31 December 2019. No separate statement of financial activities or income and expenditure has been presented for the charity alone as permitted by section 408 of the Companies Act 2006.

1.14 Financial instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

2 Income

	Unrestricted £	Restricted £	2019 Total £	2018 Total £
Income from donations and legacies				
Donations and gifts	628,283	52,856	681,139	1,272,681
Legacies	433,970	-	433,970	113,764
	1,062,253	52,856	1,115,109	1,386,445
Income from charitable activities				
Membership	1,277,880	-	1,277,880	1,317,581
Raising Awareness	477,866	45,000	522,866	552,338
Research	-	35,000	35,000	-
Groups	55,620	-	55,620	69,360
	1,811,366	80,000	1,891,366	1,939,279
Income from trading activities				
Raffle and lottery	341,830	85,172	427,002	318,394
Other commercial activities	371,668	300	371,968	400,980
	713,498	85,472	798,970	719,374
Investment income				
Investments – dividends	29,650	3,267	32,917	41,149
Bank interest	1,659	944	2,603	1,072
	31,309	4,211	35,520	42,221

Coeliac UK
(Limited by Guarantee)

Notes to the financial statements (continued)
For the year ended 31 December 2019

2 Income

(continued)

	Unrestricted £	Restricted £	2018 Total £	2017 Total £
Income from donations and legacies				
Donations and gifts	597,000	675,681	1,272,681	575,338
Legacies	111,479	2,285	113,764	476,960
	<u>708,479</u>	<u>677,966</u>	<u>1,386,445</u>	<u>1,052,298</u>
Income from charitable activities				
Membership	1,317,581	-	1,317,581	1,403,066
Raising Awareness	494,338	58,000	522,338	578,552
Groups	69,360	-	69,360	102,121
	<u>1,811,279</u>	<u>58,000</u>	<u>1,939,279</u>	<u>2,083,739</u>
Income from trading activities				
Raffle and lottery	318,394	-	318,394	288,055
Other commercial activities	393,400	7,580	400,980	466,152
	<u>711,794</u>	<u>7,580</u>	<u>719,374</u>	<u>754,207</u>
Investment income				
Investments – dividends	41,149	-	41,149	48,027
Bank interest	1,072	-	1,072	183
	<u>42,221</u>	<u>-</u>	<u>42,221</u>	<u>48,210</u>

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

3 Expenditure

	Unrestricted	Restricted	2019	2018
	£	£	Total	Total
			£	£
Charitable activities				
Membership	1,139,149	15	1,139,164	1,256,646
Raising Awareness	1,048,124	49,744	1,097,868	1,005,881
Research	222,388	333,017	555,405	469,110
Groups	245,109	2,485	247,594	218,644
	<u>2,654,770</u>	<u>385,261</u>	<u>3,040,031</u>	<u>2,950,281</u>

Breakdown of costs of charitable activities

	Direct	Grants	Support	2019	2018
	costs	made	costs	Total	Total
	£	(note 6)	(note 4+5)	£	£
		£	£		
Membership	852,460	-	286,704	1,139,164	1,256,646
Raising Awareness	663,804	-	434,064	1,097,868	1,005,881
Research	107,427	387,887	60,091	555,405	469,110
Groups	170,843	-	76,751	247,594	218,644
	<u>1,794,534</u>	<u>387,887</u>	<u>857,610</u>	<u>3,040,031</u>	<u>2,950,281</u>

Research support cost breakdown

	Total	Direct	Grants
	Support Costs	costs	made
	£	£	£
Research costs	-	107,427	387,887
Support costs	60,091	7,072	53,019
	<u>60,091</u>	<u>114,500</u>	<u>440,906</u>

All support costs are allocated on a headcount basis.

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

3 Expenditure

	(continued)			
	Unrestricted	Restricted	2018 Total	2017 Total
	£	£	£	£
Charitable activities				
Membership	1,243,854	12,792	1,256,646	1,334,379
Raising Awareness	943,724	62,157	1,005,881	1,262,441
Research	136,096	333,014	469,110	203,976
Groups	218,644	-	218,644	247,999
	2,542,318	407,963	2,950,281	3,048,795

Breakdown of costs of charitable activities

	Direct costs	Grants made (note 6)	Support costs (note 4+5)	2018 Total	2017 Total
	£	£	£	£	£
Membership	952,733	-	303,913	1,256,646	1,334,379
Raising Awareness	618,237	-	387,644	1,005,881	1,262,441
Research	162,355	256,410	50,345	469,110	203,976
Groups	167,737	-	50,907	218,644	247,999
	1,901,062	256,410	792,809	2,950,281	3,048,795

Research support cost breakdown

	Total Support Costs	Direct costs	Grants made
	£	£	£
Research costs	-	162,355	256,410
Support costs	50,345	7,839	42,506
	50,345	170,194	300,916

All support costs are allocated on a headcount basis.

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

4 Total support cost breakdown by activity

	Staff costs £	Other costs £	Total 2019 £	Total 2018 £
Cost of raising funds (note 5)				
Donations and legacies	31,762	66,703	98,465	125,709
Trading activities	22,797	47,878	70,675	31,521
Charitable activities (note 3)	276,639	580,971	857,610	792,809
	<u>331,198</u>	<u>695,552</u>	<u>1,026,750</u>	<u>950,039</u>
	Staff costs £	Other costs £	Total 2018 £	Total 2017 £
Cost of raising funds (note 5)				
Donations and legacies	43,532	82,177	125,709	83,446
Trading activities	10,915	20,606	31,521	22,003
Charitable activities (note 3)	274,542	518,267	792,809	788,508
	<u>328,989</u>	<u>621,050</u>	<u>950,039</u>	<u>893,957</u>

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

5 Support cost apportionment

	Support staff £	Depreciation £	Governance £	HR costs £	IT costs £	Office costs £	2019 £	2018 £
Expenditure on raising funds								
Donations and legacies	31,762	6,749	2,007	8,501	15,093	34,353	98,465	125,709
Trading activities	22,797	4,844	1,441	6,102	10,834	24,657	70,765	31,251
Charitable activities								
Membership	92,482	19,650	5,845	24,754	43,947	100,026	286,704	303,913
Raising Awareness	140,016	29,750	8,850	37,476	66,535	151,437	434,064	387,644
Research	19,383	4,119	1,225	5,188	9,211	20,965	60,091	50,345
Groups	24,757	5,260	1,565	6,627	11,765	26,777	76,751	50,907
Total	331,197	70,372	20,933	88,648	157,385	358,215	1,026,750	950,039

	Support staff £	Depreciation £	Governance £	HR costs £	IT costs £	Office costs £	2018 £	2017 £
Expenditure on raising funds								
Donations and legacies	43,532	5,424	2,187	13,571	23,057	37,938	125,709	83,446
Trading activities	10,915	1,360	549	3,403	5,782	9,512	31,521	22,003
Charitable activities								
Membership	105,242	13,112	5,288	32,810	55,742	91,719	303,913	301,590
Raising Awareness	134,237	16,725	6,744	41,849	71,102	116,987	387,644	385,706
Research	17,434	2,172	876	5,435	9,234	15,194	50,345	40,252
Groups	17,629	2,196	886	5,496	9,337	15,363	50,907	60,960
Total	328,989	40,989	16,530	102,564	174,254	286,713	950,039	893,957

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

6 Grants payable

	Grants to institutions	
	2019	2018
	£	£
Nottingham University, Bains	-	(638)
Leiden University Medical Centre, Koning	-	257
Nottingham University, Epidemiology Contemporary epidemiology of coeliac disease and dermatitis herpetiformis in the United Kingdom (Dr Laila Tata, University of Nottingham)	67,765	-
INNOVATE Development and validation of a minimally invasive comprehensive diagnostic coeliac disease test (Dr Michael Parks, Nonacus Ltd)	87,775	109,719
INNOVATE Using software to improve the long term management of people affected by coeliac disease (Dr Chris Kennelly, Cievert Ltd)	97,248	81,040
INNOVATE Protein ingredients from UK crops as source of gluten like functionality (Dr Lydia Campbell, Nandi Proteins Ltd)	90,349	60,232
INNOVATE Development of an AI solution for diagnosis and assessment of severity of pathology in small intestinal biopsies in suspected or known coeliac disease (Dr Elizabeth Soilleux, Lyzeum Ltd)	43,750	-
Dissertations Awarded	1,000	5,800
	<u>387,887</u>	<u>256,410</u>

In accordance with the accounting policy outlined in note 1.5, only the first year of funding commitment is recognised on the accounts for multiyear grants which are conditional on an annual review of progress which determines if future funding is provided.

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

7 Net incoming/(outgoing) resources for the year

This is stated after charging:

	2019	2018
	£	£
Depreciation	79,038	46,740
Operating lease rentals	75,936	68,487
Governors liability insurance	1,100	1,100
Audit services	10,150	9,370
Non-audit services provided by the auditor		
General advice	-	500
Tax compliance	550	1,065
Deed of covenant and management charge advice	-	275
	<hr/>	<hr/>

Travel costs amounting to £2,248 (2018 – £2,228) were reimbursed to 8 (2018 – 8) members of the Board of Governors.

8 Staff costs and numbers

Staff costs were as follows:

	2019	2018
	£	£
Salaries and wages	1,298,445	1,230,304
Social security costs	127,951	120,419
Pension costs	69,414	57,344
	<hr/>	<hr/>
	1,495,810	1,408,067
	<hr/>	<hr/>

The number of employees whose emoluments amounted to over £60,000 during:

	2019	2018
	Number	Number
£60,000 - £70,000	-	1
£70,000 - £80,000	-	-
£80,000 - £90,000	-	1
	<hr/>	<hr/>

The key management personnel of the group (and charity) comprise the governors, the chief executive and senior management team. The total employee benefits of the key management personnel of the group were £376,462 (2018: £387,061). None of the governors have been paid any remuneration or received any benefits for performing their role as governor of the charity.

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

8 Staff costs and numbers (continued)

The average monthly number of employees during the year, calculated on the basis of average headcount was as follows:

	2019 Number	2018 Number
Advice and information	34	31
Administration and support	8	8
	<u>42</u>	<u>39</u>

9 Taxation

The charitable company's activities are exempt from corporation tax in its charitable activities under Sections 466 to 493 of the Corporation Tax Act 2010.

10 Fixed assets – Group and charity

	Furniture & fittings £	Computer equipment £	Assets under construction £	Total £
Cost				
At 1 January 2019	151,202	522,580	31,130	704,912
Additions	-	130,194	-	130,194
Completion of WIP	-	31,130	(31,130)	-
	<u>151,202</u>	<u>683,904</u>	<u>-</u>	<u>835,106</u>
At 31 December 2019	<u>151,202</u>	<u>683,904</u>	<u>-</u>	<u>835,106</u>
Depreciation				
At 1 January 2019	134,324	436,541	-	570,865
Charge for the year	9,652	69,386	-	79,038
	<u>143,976</u>	<u>505,927</u>	<u>-</u>	<u>649,903</u>
At 31 December 2019	<u>143,976</u>	<u>505,927</u>	<u>-</u>	<u>649,903</u>
Net book values				
At 31 December 2019	<u>7,226</u>	<u>177,977</u>	<u>-</u>	<u>185,203</u>
At 31 December 2018	<u>16,878</u>	<u>86,039</u>	<u>31,130</u>	<u>134,047</u>

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

11 Fixed assets investments – Group and Charity

	(Charity only) Investments in subsidiaries £	Unit trusts £	2019 Total £	2018 Total £
Market value at 1 January 2019	2	992,582	992,584	1,089,719
Additions	-	1,031,066	1,031,066	
Disposals	-	(1,036,172)	(1,036,172)	-
Realised investment gains/(losses)	-	43,591	43,591	-
Unrealised investment (losses)/ gains	-	27,861	27,861	(97,133)
	<u>2</u>	<u>1,058,928</u>	<u>1,058,930</u>	<u>992,586</u>
Market value at 31 December 2019	2	1,031,066	1,031,068	1,067,192
	<u>2</u>	<u>1,031,066</u>	<u>1,031,068</u>	<u>1,067,192</u>
	Market value £	2019 cost £	Market value £	2018 cost £
Cazenove Responsible Multi Asset Fund	1,058,928	1,031,066	-	-
M&G Charifund (income units)	-	-	510,499	579,555
M&G Charibond (income units)	-	-	482,085	487,635
	<u>1,058,928</u>	<u>1,031,066</u>	<u>992,584</u>	<u>1,067,190</u>

Holdings of more than 20%

The charitable company holds more than 20% of the share capital in the following company:

Company	Country of incorporation	Shares held Class	%
The Coeliac Trading Company Limited	England & Wales	Ordinary	100

The principal activity of The Coeliac Trading Company Limited (Company number 02856981) is to raise funds on a commercial basis for Coeliac UK (Limited by Guarantee), a registered charity. The address of the registered office is Third Floor, Apollo Centre, Desborough Road, High Wycombe, Buckinghamshire, HP11 2QW.

**Coeliac UK
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**Notes to the financial statements (continued)
For the year ended 31 December 2019**

11 Fixed assets investments – Group and Charity (continued)

The aggregate amount of capital and reserves and the results of this undertaking for the year ended 31 December 2019 were:

	Capital for the year	Profits to reserves
	£	£
The Coeliac Trading Company Limited	2	-

During 2019 The Coeliac Trading Company Limited donated its entire profits under gift aid of £29,621 (2018: £65,591) to Coeliac UK (Limited by Guarantee). The profits are net of income and expenditure totalling £369,954 (2018: £380,072) and £340,333 (2018: £316,686) respectively.

Current asset investments and deposits held relate exclusively to cash deposit accounts amounted to £505,691 (2018: £155,286) as shown on the balance sheet.

12 Debtors

	Group		Charity	
	2019	2018	2019	2018
	£	£	£	£
Trade debtors	226,873	135,610	130,146	92,715
Income tax and VAT recoverable	-	35,681	-	50,813
Amounts owed by group undertakings	-	-	339,138	308,864
Prepayments and accrued income	477,819	303,672	476,304	302,408
	<u>704,692</u>	<u>474,963</u>	<u>945,588</u>	<u>754,800</u>

**Coeliac UK
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**Notes to the financial statements (continued)
For the year ended 31 December 2019**

13 Creditors: amounts falling due within one year

	Group		Charity	
	2019	2018	2019	2018
	£	£	£	£
Grants payable	570,381	284,709	570,382	284,709
Trade creditors	105,450	183,423	100,272	180,773
Other tax and social security	61,278	33,526	40,189	33,526
Accruals	112,156	180,917	107,960	177,997
Deferred income (see below)	530,373	540,298	441,942	462,226
	<u>1,379,638</u>	<u>1,222,873</u>	<u>1,260,745</u>	<u>1,139,231</u>

Deferred income – Charity

	2019	2018
	£	£
At 1 January 2019	462,226	421,539
Released during the year	(453,252)	(421,013)
Deferred income related to membership, licensing and sponsorship	<u>432,968</u>	<u>461,700</u>
At 31 December 2019	<u>441,942</u>	<u>462,226</u>

14 Provision for liabilities and charges – Group and Charity

	£
At 1 January 2019	35,000
Charge for the year	-
At 31 December 2019	<u>35,000</u>

The provision relates to dilapidations costs that may become payable at the end of a current tenancy. The current tenancy has 9 years remaining.

**Coeliac UK
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**Notes to the financial statements (continued)
For the year ended 31 December 2019**

15 Designated funds – Group and Charity

Designated funds are funds earmarked by the board of governors for particular purposes. At the year end the unspent designated funds were:

	Balance at 1 January 2019 £	Incoming £	Outgoing £	Balance at 31 December 2019 £
Research (Innovate)	234,757	-	(54,869)	179,888
Research Fund	1,281	8,435	-	9,716
Local voluntary support groups	97,444	55,620	(71,834)	81,230
	<u>333,482</u>	<u>64,055</u>	<u>(126,703)</u>	<u>270,834</u>

	Balance at 1 January 2018 £	Incoming £	Outgoing £	Balance at 31 December 2018 £
Research	236,038	-	-	236,038
Local voluntary support groups	136,834	69,360	(108,750)	97,444
	<u>372,872</u>	<u>69,360</u>	<u>(108,750)</u>	<u>333,482</u>

Research

Income to be used for funding medical research into coeliac disease and dermatitis herpetiformis, designated by the Board from unrestricted funds. The current balance represents the matched funding for the Innovate Grant, these funds have now all been awarded in the research call at the end of 2019 and will be released as the project progresses.

Local voluntary support groups

The collective funds held and administered by Volunteer Groups, representing their working funds.

Coeliac UK
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Notes to the financial statements (continued)
For the year ended 31 December 2019

16 Restricted funds – Group and Charity

	Balance at 1 January 2019	Incoming	Outgoing	Investment income & gains	Balance at 31 December 2019
	£	£	£	£	£
Research (Innovate)	249,009	-	(249,009)	-	-
Research Fund	106,478	169,063	(96,921)	9,724	188,344
Local Support	2,485	-	(2,485)	-	-
Daily newspaper advert for Awareness Week	1,419	-	-	45	1,464
Care System campaigns	495	-	(478)	-	17
Freed from Research	15,242	-	(15,242)	-	-
Membership Helpline	-	15	(15)	-	-
Diagnosis TV Advert	2,278	45,000	(44,352)	-	2,926
Diagnosis Life Channel					
NHS	2,000	-	-	-	2,000
Pharmacy Packs	1,024	-	-	33	1,057
Big Lottery Fund – (Awards for All Scotland)	4,915	-	(4,915)	-	-
Gluten Ataxia	-	4,250	-	-	4,250
	<u>385,345</u>	<u>218,328</u>	<u>(413,417)</u>	<u>9,802</u>	<u>200,058</u>

	Balance at 1 January 2018	Incoming	Outgoing	Investment income & gains	Balance at 31 December 2018
	£	£	£	£	£
Research	13,826	670,270	(328,610)	-	355,486
Local Support	-	2,485	-	-	2,485
Daily newspaper advert for Awareness Week	1,419	-	-	-	1,419
Care System campaigns	495	-	-	-	495
Freed from Research	15,242	-	-	-	15,242
Priority Setting Partnership	4,404	-	(4,404)	-	-
Diagnosis Campaign	-	18,000	(18,000)	-	-
Membership Helpline	-	25	(25)	-	-
Diagnosis TV Advert	2,278	40,000	(40,000)	-	2,278
Diagnosis Life Channel					
NHS	2,000	-	-	-	2,000
Pharmacy Packs	1,024	-	-	-	1,024
Big Lottery Fund – (Awards for All Scotland)	9,072	-	(4,157)	-	4,915
Moving on pack	-	8,386	(8,386)	-	-
Budget meal planner	-	4,381	(4,381)	-	-
	<u>49,761</u>	<u>743,547</u>	<u>(407,963)</u>	<u>-</u>	<u>385,344</u>

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

16 Restricted funds – Group and Charity (continued)

The principal purposes for the above restricted funds were as follows:

Research

Income received to be used solely for funding medical research into coeliac disease and dermatitis herperiformis (DH).

Local support

The collective funds held and administered by Volunteer Groups.

Daily newspaper advert for Awareness Week

Donations towards an advertisement to be placed in a major national newspaper during Awareness Week to raise the profile of coeliac disease.

Care System campaign

Campaign to improve awareness in the care system.

Freed from Research

Campaign to raise funds for research.

Membership Helpline

Funding for ongoing costs of providing the Coeliac UK Helpline.

Diagnosis TV Advert

TV advertising campaign to improve diagnosis rates for Coeliac disease.

Diagnosis Life Channel NHS

Advertising campaign for patients via Life Channel in GP surgeries to raise awareness of coeliac disease.

Pharmacy packs

Donations towards production of pharmacy information packs.

Big Lottery Fund (Awards for all Scotland)

Grant to fund awareness raising in the community in Scotland.

Awards For All Budget Meal Planner

To produce a range of weekly meal planners, to assist people on low incomes to manage their gluten free diet on a budget whilst maintaining a health balanced diet. The meal planners will be downloadable as pdf files from our website, available in hard copy for people without internet access and included in our packs for newly-diagnosed patients, as well as promoted to our network of Healthcare Professionals.

Gluten Ataxia

Income to fund a project to achieve an earlier diagnosis for those with Gluten Ataxia.

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**Notes to the financial statements (continued)
For the year ended 31 December 2019**

17 Analysis of net assets between funds – Group

	Unrestricted funds 2019 £	Designated funds 2019 £	Restricted funds 2019 £	Total 2019 £
Tangible assets	185,203	-	-	185,203
Investments	885,376	84,653	88,899	1,058,928
Net current assets less provisions for liabilities and charges	292,192	186,181	111,159	589,532
	<u>1,362,771</u>	<u>270,834</u>	<u>200,058</u>	<u>1,833,663</u>

	Unrestricted funds 2018 £	Designated funds 2018 £	Restricted funds 2018 £	Total 2018 £
Tangible assets	134,046	-	-	134,046
Investments	992,582	-	-	992,582
Net current assets less provisions for liabilities and charges	108,841	333,482	385,345	827,668
	<u>1,235,469</u>	<u>333,482</u>	<u>385,345</u>	<u>1,954,296</u>

18 Lease commitments – Group

At the reporting end date the group had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	Land and buildings		Office equipment	
	2019 £	2018 £	2019 £	2018 £
Within one year	93,212	96,265	6,546	7,155
Between two and five years	278,205	371,418	13,366	19,717
	<u>371,417</u>	<u>467,683</u>	<u>19,912</u>	<u>26,872</u>

19 Voluntary help

The charity had extra support from 1,045 volunteers in 2019. (2018: 1,220). The benefit of their contribution is not reflected in the financial statements.

Coeliac UK
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Notes to the financial statements (continued)
For the year ended 31 December 2019

20 Related party transactions

The charity received a management fee of £250,302 (2018: £265,636) from its subsidiary The Coeliac Trading Company Limited.

At 31 December 2019 a balance of £339,138 (2018: £308,864) was due from The Coeliac Trading Company Limited.

There were no other related party transactions in the reporting period that require disclosure.

21 Pension commitments

The estimated pension deficit as at 30 September 2018 is £47,367. This is in accordance with the most recent independent valuation performed on 22 May 2019. Under the new recovery plan, from 1 April 2019 the deficit contributions that are required from Coeliac UK are £1,915.28 a year, payable in monthly instalments of £159.61. These payments increase by 3% per annum from 1 April 2020 and on each 1 April thereafter, as they do under the current recovery plan.

The current deficit of £47,367 is being paid at an immaterial amount to the charity on an annual basis, this deficit would only fall due in its entirety should the charity decide to withdraw from the scheme, the Board of Governors currently have no plans short or long term to withdraw from this scheme.

22 Reconciliation of net income/(expenditure) for the reporting period (as per the SOFA)

	2019	2018
	£	£
Net income/(expenditure) for the reporting period (as per the SOFA)	(120,633)	138,659
Adjustments for:		
Depreciation charges	79,038	46,740
Losses/(gains)/losses on investments	(71,452)	97,133
Dividends from investments	(32,917)	(41,149)
Bank interest	(2,603)	(1,072)
(Increase)/decrease in debtors	(229,729)	(19,593)
Decrease/(increase) in creditors	156,766	229,602
	<hr/>	<hr/>
Net cash provided by operating activities	(221,530)	450,319
	<hr/> <hr/>	<hr/> <hr/>

**Coeliac UK
(Limited by Guarantee)**

**Notes to the financial statements (continued)
For the year ended 31 December 2019**

**22 Reconciliation of net income/(expenditure) for the reporting period
(as per the SOFA) (continued)**

	2019	2018
	£	£
Analysis of cash and cash equivalents		
Cash in hand	822	336
Notice deposits (less than 3 months)	1,298,656	1,610,240
	<u>1,299,478</u>	<u>1,610,576</u>
Total cash and cash equivalents	<u><u>1,299,478</u></u>	<u><u>1,610,576</u></u>

Analysis of changes in net debt

	Balance at 1 January 2019	Cash flows	Balance at 31 December 2019
	£	£	£
Cash	336	486	822
Cash equivalents	1,610,240	(311,584)	1,298,656
	<u>1,610,576</u>	<u>(311,098)</u>	<u>1,299,478</u>

23 Post balance sheet event

The first quarter of 2020, following the balance sheet date of these accounts, has seen the Coronavirus global pandemic significantly impact the global markets and economy. The duration and ongoing severity of this impact is unknown at this time. As at 31 March 2020, investments had fallen in value by £147k to £912k.

The liability on the defined benefit pension scheme may also increase due to market downturn but an estimate on the increase, and its materiality, cannot be made at this time as the fund has not been revalued. The liability would only be realised on withdrawal from the scheme.